



ANNUAL REPORT 2021-22

FAISALABAD BUSINESS SCHOOL



NATIONAL TEXTILE UNIVERSITY, FAISALABAD

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DEPARTMENTAL KPI'S AT A GLANCE

No.	KPIs	No./Status
1	Total number of faculty members	21
2	No. of PhD faculty members	10
3	Number of staff members	4
4	Number of undergraduate students	709
5	Number of Masters students	135
6	Number of Doctoral students	15
7	Faculty: Student ratio	1:34
8	Faculty: Staff ratio	5:1
9	Number of Undergraduate Programs Offered	4
10	Number of Postgraduate Programs Offered	4
11	Number of Undergraduate projects completed	43
12	Number of Masters projects completed	30
13	Number of Doctoral projects completed	-
14	Number of Impact factor / HEC Recognized publications	30
15	Number of papers presented in conferences	5
16	Number of books published	1
17	Number of book chapters published	1
18	Funding obtained through consultancy/research projects (Rs. Million)	219.9 Million
19	Number of patents filed	-
20	Number of patents obtained	-
21	Number of faculty/staff trainings	4
22	Number of seminars, workshops, conferences, activities arranged	6
23	Number of students' visits to industry	3
24	Number of faculty visits to industry	7
25	Number of new equipment/infrastructure added	2
26	Number of MOUs/collaborations	6
27	Number of commercialized products/services	-
28	Percentage of graduates employed within two months of graduation	80%
29	Number of new initiatives/improvements in the department	2
30	Number of inbound students' exchange (min. 30 days)	-
31	Number of outbound students' exchange (min. 30 days)	-
32	Number of inbound faculty exchange (min. 15 days)	-
33	Number of outbound faculty exchange (min. 15 days)	-
34	Number of awards won by faculty	-
35	Number of awards won by students	1

FACULTY & STAFF

No.	Name	Designation	Highest Qualification
1.	Dr. Sajjad Ahmad Baig	Assistant Professor	Ph.D. Total Quality Management
2.	Dr. Muhammad Hashim	Assistant Professor	Ph.D. Management Sciences
3.	Dr. Muhammad Ahmad Ur Rehman	Assistant Professor	Ph.D. Marketing
4.	Dr Muhammad Shahzad Iqbal	Assistant Professor	Ph.D. Economics
5.	Dr. Falik Shear	Assistant Professor	Ph.D. Finance
6.	Dr. Muhammad Zia Ur Rehman	Assistant Professor	Ph.D. Finance
7.	Dr. Syed Hussain Mustafa Gillani	Assistant Professor	Ph.D. Management
8.	Dr. Beenish Qamar	Assistant Professor	Ph.D. Business Administration
9.	Dr. Muhammad Rizwan Khan	Assistant Professor	Ph.D. Management
10.	Dr. Aima Sameen Anjum	Assistant Professor	Ph.D. Textile Engineering
11.	Muhammad Farooq Jamal	Assistant Professor	MS Marketing
12.	Liaquat Ali	Assistant Professor	MS Management Sciences
13.	Nasir Ali	Lecturer	MS Finance
14.	Mina Kharal	Lecturer	MS Finance
15.	Alishba Ahkam	Lecturer	MS Marketing
16.	Kiran Shahzadi	Lecturer	MS Marketing
17.	Nasir Ali	Lecturer	M.Phil. Linguistics
18.	Abdullah Younus	Lecturer	M.Phil. Islamic Studies
19.	Nazish Imtiaz	Lecturer	MS Management Sciences
20.	Mehwish Sultan	Lecturer	MBA Marketing
21.	Nabeel Khalid	Lecturer	MS Marketing

UNDERGRADUATE STUDENTS

	Male	Female
Freshmen	200	30
Sophomores	131	40
Juniors	144	20
Seniors	114	30

POSTGRADUATE STUDENTS

	Male	Female
Masters	90	45
Doctoral	10	5

PROGRAMS OFFERED

UNDERGRADUATE	POSTGRADUATE
Bachelor of Business Administration (BBA) 4-years	Master of Science in Business Administration (MSBA) 1.5-years
Bachelor of Science in Textile Management & Marketing (BSTMM) 4-years	Master of Business Administration (MBA) 1.5-years
Bachelor of Science in Textile Apparel & Merchandizing (BSTAM) 4-years	Master of Business Administration (MBA) 2-years for Non-Business Graduates
Bachelor of Science in Quality & Supply Chain Management (BSQSCM) 4-years	PhD Management Sciences 3-years

LIST OF COMPLETED UNDERGRADUATE PROJECTS

No.	Project Title	Student
1.	The impact of eWOM and social media on buying intentions of consumers in Pakistan.	M. Ismaeel Zahoor/ Haris Qureshi
2.	An investigation of the Barriers and Effects of Undermining Labor Law Practices: A Case of Textile Sector in Faisalabad.	Muhammad Hassan Haraira / Muhammad Junaid Ahmad
3.	A Comparison of Pakistan and Top Textile Countries	Ahmad Amin / Faheem Nazar
4.	A Study of Challenges and Opportunities Perceived by the Small and Medium Enterprises in Apparel Sector of Pakistan	Usama Asif / Usman Hamid
5.	Textile Industry in the shadow of Covid-19	Usman Naveed
6.	Impact of Social Media Marketing on Consumer's Purchase intentions; The Mediating Role of Customer reviews of word of Mouth (WOM)	Komal Naz/ Sehrish Khaskheli
7.	An Improved FMEA Approach to Reduce Waste in Lean Implementation	Rizwan Sarwar / Faheem, Abbas
8.	Impact of Covid-19 on the HR Policies, A Case of Textile Sector in Pakistan	Nimra Tariq/ Nimra Ali
9.	Covid-19 Impact on Pakistan Economy and Supply Chain	Fariha Fatima / Anam Rauf
10.	Impact of Covid-19 on the Export of Pakistan: A Textile Industry Perspective	Muhammad Anas Amin / Hamza Shabbir
11.	The impact of green supply chain management practices on the performance of manufacturing firms in Pakistan textile sector	
12.	Role of Waste Management in Textile Industry for sustainable productivity and profitability.	
13.	Factors contributing to food waste: A Supply Chain Perspective of Gourmet Foods	Izhar Ari / Hassan Faraz
14.	The problems and challenges in Pakistan Mercantile exchange	

15.	Impact of Fiscal and Monetary Policy of Textile Export of Pakistan	Muhammad Hamza Ali/ Muhammad Haris
16.	Manual for Pakistani Beginners to start selling on Amazon	M.Osaf Khan /M.Muzammil
17.	An improved FMEA approach to reduce waste in lean implementation	Rizwan Sarwar/ Faheem Abbas
18.	Market Orientation and product development in Pakistan	
19.	Impact of Foreign portfolio investment on Stock Returns Pre and Post Covid -19 Analysis	M. Rizwan Arif/ M. Umair Qasir
20.	Employee Turnover in the Banking and The Educational Sector of Pakistan	Usama Iftikhar / Wali Sufiyan Talha Shoukat
21.	Role of Waste Management in Textile Industry for Sustainable Productivity and Profitability	Arbab Azam/ Hamza Abbasi
22.	Emergence of e commerce in textile sector of Pakistan & implications of Covid-19	
23.	Emergency of E-commerce in Textile Sector of Pakistan & Implications of Covid-19	Muhammad Hamza / Muaz Ahmad
24.	An investigation of the Environment-Friendly Supply Chain Practices: A Case of Textile Sector in Faisalabad.	Hamza Tariq/ Hasan Tahir
25.	The Impact of QM and Compliance practices on Export Performance of Apparel Sector of Pakistan; A mix Methodology Analysis	Muhammad Usman / Nouman Rasool
26.	Customer demands from textile exporters to deliver value with environmental sustainability	
27.	Factors Affecting Textile Export: A study of Production Cost	
28.	Implementation of ERP in Project Management	Rana Muhammad Husnain Nawaz
29.	A Study of Challenges and Opportunities Perceived by the small and medium Enterprises in Apparel Sector of Pakistan	
30.	Factors contributing to Food waste: A supply Chain perspective of Gourmet Foods	Hassan Faraz/ Azhan Arif
31.	Impact of online education on students learning and connectedness due to COVID-19	Adnan Iqbal/ Ahmad Sohaib

LIST OF COMPLETED MASTERS PROJECTS

No.	Project Title	Student
1.	Integrating lean practices and HR practices for improving organizational performance	Maryam Usmani
2.	Use of upward influence tactics to gain better performance rating in the context of career path system (BPS&TTS) using mutual respect as mediation	Aniqa Haroon
3.	Impact of Bank Information Transparency and Individual's Characteristics on Financial Self-Efficacy and Financial Inclusion: Evidence from Households in Pakistan	Ayesha Anees Dar

4.	Adoption of Lean Accounting: a qualitative study	Eiman Malik
5.	The role of power distance in relation between servant leadership and job outcomes	Erum javed
6.	Behavioral influences of overconfidence and optimism on risk taking and efficiency	Imran Mehmood
7.	Investigating the effects of underdog bias, overconfidence bias, self- efficacy and risk propensity on entrepreneurial decision making. A gender-based perspective	Momina Aziz khan
8.	Determinants of textile export of Pakistan	Muhammad Fazal Mubarik
9.	The impact of lean leadership on firm's innovativeness: An empirical study of manufacturing firms through the integrative model	Nabila Tanvir
10.	Impact of women empowerment, financial literacy, loss aversion bias on financial inclusion & entrepreneurship	Marriam Fayyaz Khan
11.	Facets of traditional to lean accounting transition: A mixed method Approach	Sadaf Razzaq
12.	Effect of total quality management and market orientation on corporate green performance with mediation role of corporate sustainability	Ahsan Mahiu din
13.	Impact of women empowerment, financial literacy, loss aversion bias on financial inclusion & entrepreneurship	Marriam Fayyaz Khan
14.	Effect of greenwashing on green trust with mediating role of green consumer confusion and green perceived risk	Fahad Anwar
15.	Sensory brand experience, price insensitivity and purchase intention: Mediating roles of customers effective commitment	Hafiz Salman Asghar
16.	Impact of management practices on employees safety performance	Muhammad Hamza
17.	Impact of green human resources management practices on green innovation and environmental Sustainability in the textile sector of Pakistan	Muhammad Hamza Aslam
18.	"Cotton Crises" Global Impact on the Cotton Markets of Pakistan and its Future Prospects.	Aiman Noor Asghar
19.	Factors influencing purchase intention: The moderating Impact of Customer Trust.	Aqsa Tariq
20.	A Study of Boom in Textile exports of Pakistan after covid-19 and factors that influence performance of textile industry.	Hammad-Ur- Rehman
21.	Opportunities and Threats for Pakistani Exporters in Brazilian Market.	Hamza Mushtaq
22.	Opportunities and Threats for Garment Sector of Pakistan.	Muhammad Abdullah Zahid
23.	Measuring Challenges and Competitive Advance and Global Denim Jeans Market Analysis, Trends.	Muhammad Umar Hafeez
24.	The impact of Motivators on impulse Buying Behavior Technology and Store Environment as a Motivators.	Raza Kamran
25.	Business feasibility: Developing an Android Application for Students and Professionals to Find the Accommodation.	Muhammad Ahsan

26.	Effects of Advertising Through social media on Consumer Buying Behavior: A Case of Garment Industry in Pakistan.	Muhammad Waleed Shahzad
27.	Prolonged Product Development Stages in Fast Fashion Apparel Industries.	Imran Amjad
28.	An AHP Model for Supplier Solution in the Fast-Clanging Fashion Markets.	Muhammad Muzzamal
29.	Impact of CCTV Camera on Prevalence the Business Growth and Its Limitation in the Retail Sector of Faisalabad.	Javed Ahmad
30.	Pakistan Textile Apparel Industry Challenges and Opportunities: Application of combined (SWOT and AHP).	Saif ul Rehman

LIST OF COMPLETED DOCTORAL PROJECTS

No.	Project Title	Student

LIST OF COMPLETED INDUSTRIAL PROJECTS

No.	Project Title	PI
1.	Lean Production Capacity Building for Employees: A Cost-Effective and Practical Approach for Enhancing the Export Potential of Textile Sector	Dr. Sajjad Ahmad Baig
2.	Supply Risk Management Model for Improving Textile Supply Reliability	Dr. Muhammad Hashim

LIST OF FUNDINGS

No.	Project Title	PI	Funding Body	Rs. Million
1.	Improving Sustainability Performance of the Textile and Apparel Industries through Sustainable Manufacturing Practices and Circular Economy	Dr. Muhammad Hashim	NRPU-HEC	3.7
2.	Development of Model for Improving Textile Supply Chain Sustainability in the context of COVID-19 in Pakistan: a strategic guideline	Dr. Muhammad Hashim (Co-PI)	NRPU-HEC	1.7
3.	Employment Injury Protection Scheme for Workers in the Textile Sector of Pakistan and Compliance of COVID-19 SOPs	Dr. Syed Hussain Mustafa Gillani	NRPU-HEC	7.5
4.	Enhancement of global competitiveness of Pakistani textile export value-chains by capacity building and product diversification (KnowTex)	Dr. Sajjad Ahmad Baig (Co-PI)	GCF-HEC	207

LIST OF JOURNAL PUBLICATIONS IN 2021

No.	Title

1.	Falik shear, Badar Nadeem Ashraf, Mohsin Sadaqat, "Are Investors' Attention and Uncertainty Aversion the Risk Factors for Stock Markets? International Evidence from the Covid-19 Crisis", <i>Risks</i> , Vol. 9, No. 1(2), (2021), pp.1(2)
2.	Hashim, M., Nazam, M., Abrar, Hussain Z., Nazim, M., & Shabbir, R.. (2021)., "Unlocking the Sustainable Production Indicators: A Novel TESCO based Fuzzy AHP Approach. ", <i>Cogent Business & Management</i> , Vol. 8, No. 1, (2021), pp.1
3.	Fiza Amjad, Waseem Abbas, Muhammad Zia-UR-Rehman, Sajjad Ahmad Baig, Muhammad Hashim, Ayesha Khan, Hakeem-ur- Rehman, "Effect of green human resource management practices on organizational sustainability: the mediating role of environmental and employee performance", <i>Environmental Science and Pollution Research</i> , Vol. online, No. , (2021), pp.
4.	Hashim, Muhammad, Nazam, Muhammad, Zia-ur-Rehman, Muhammad, Abrar, Muhammad, Baig, Sajjad Ahmad, Nazim, Muhammad and Hussain, Zahid, "Modeling Supply Chain Sustainability-Related Risks and Vulnerability: Insights from the Textile Sector of Pakistan", <i>AUTEX Research Journal</i> , Vol. , No. , (2021), pp.
5.	Anum Iftikhar ¹ Shi Hongbo ² Maqsood Ahmad ³ Nasir Ali ⁴ Saddam Hussain ^{5*} , "Spatial Analysis of the Increased Arsenic Concentration in Groundwater of Southern Punjab, Pakistan", <i>Academic Journal of Social Sciences</i> , Vol. 4, No. 4, (2021), pp.4
6.	Syed Hussain Mustafa Gillani, Malkah Noor Kiani, Sajjad Ahmad Baig, Shahzad Iqbal and Muhammad Zia ur Rehman, "Impact of Organization Learning Processes on Organizational Effectiveness: The Moderated Mediation Analysis", <i>International Journal on Emerging Technologies</i> , Vol. 12, No. 1, (2021), pp.1
7.	Malkah Noor Kiani, Shahzad Iqbal, Muhammad Waseem Bari, Syed Hussain Mustafa Gillani* (Corresponding Author), Sajjad Ahmad Baig, "Learning Adaptation and Motivation as a Precursor of Innovation", <i>Indian Journal of Economics and Business</i> , Vol. 20, No. 3, (2021), pp.3
8.	Amjad, F., Abbas, W., Zia-Ur-Rehman, M., Baig, S. A., Hashim, M., Khan, A., & Rehman, H. U. , "Effect of green human resource management practices on organizational sustainability: the mediating role of environmental and employee performance.", <i>Environmental Science and Pollution Research</i> , Vol. 28, No. 22, (2021), pp.22
9.	Azam, T., Wang, S., Mohsin, M., Nazam, M., Hashim, M., Baig, S. A., & Zia-ur-Rehman, M. , "Does Stakeholder Pressure Matters in Adopting Sustainable Supply Chain Initiatives? Insights from Agro-Based Processing Industry", <i>Sustainability</i> , Vol. 13, No. 13, (2021), pp.13
10.	Amjad Fiza, Zir-Ur-Rehman Muhammad, Hashim Muhammad, Baig Sajjad, Mubarak Fazal, Iqbal Shahzad, Hakeem Ur Rehman, "Impact of consumer Attitude towards purchase intention of the counterfeit products: a multigroup analysis between the user and non-users", <i>Industria Textila</i> , Vol. 72, No. 6, (2021), pp.6
11.	Zia. ur Rehman, M. Z., Malik, E., Baig, S. A., ur Rehman, H., & Hashim, M, "LEAN ACCOUNTING AWARENESS: A QUALITATIVE STUDY ON LEAN ACCOUNTING PERCEPTION", <i>International Journal of Management (IJM)</i> , Vol. 12, No. 6, (2021), pp.6
12.	Manzoor, U., Baig, S. A., Hashim, M., Sami, A., Rehman, H. U., & Sajjad, I, "The effect of supply chain agility and lean practices on operational performance: a resource-based view and dynamic capabilities perspective", . <i>The TQM Journal</i> , Vol. , No. , (2021), pp.
13.	Muhammad Asif, Majid Ali, Abdoulaye M'Begniga, Zhou Guoqing, Liu Yang & Muhammad Hashim, "China-Pakistan Economic Corridor: Analytical overview on Socio-Cultural Romance between China and Pakistan", <i>Randwick International of Social Sciences</i> , Vol. 2, No. 4, (2021), pp.4

14.	Gul, R. F., Liu, D., Jamil, K., Baig, S. A., Awan, F. H., & Liu, M., "Linkages between market orientation and brand performance with positioning strategies of significant fashion apparels in Pakistan", <i>Fashion and Textiles</i> , Vol. 8, No. 1, (2021), pp.1
15.	Liu, S., Gao, L., Latif, K., Dar, A. A., Zia-UR-Rehman, M., & Baig, S. A. , "The Behavioral Role of Digital Economy Adaptation in Sustainable Financial Literacy and Financial Inclusion", <i>Frontiers in Psychology</i> , Vol. 12, No. 1, (2021), pp.1
16.	Naseem, S., Mohsin, M., Zia-UR-Rehman, M., Baig, S. A., & Sarfraz, M. , "The influence of energy consumption and economic growth on environmental degradation in BRICS countries: an application of the ARDL model and decoupling index. ", <i>Environmental Science and Pollution Research</i> , Vol. 1, No. 1, (2021), pp.1
17.	Manzoor, U., Baig, S. A., Hashim, M., Sami, A., Rehman, H. U., & Sajjad, I. , "The effect of supply chain agility and lean practices on operational performance: a resource-based view and dynamic capabilities perspective. ", <i>The TQM Journal</i> , Vol. , No. , (2021), pp.
18.	Majeed, M. K., Jun, J. C., Baig, S. A., Mohsin, M., Shafaqat, S., & Zia-ur-Rehman, M. , "The Implication of CEO Education, Macroeconomic Factors and Banking Performance in the Context of Pakistan and China", <i>Ilkogretim Online</i> , Vol. 20, No. 5, (2021), pp.5
19.	Amjad, A., Ramzan, I., Rafique, R., Chudhery, M. A. Z., & Baig, S. A. , "Least Cost Optimization Scenarios for Pakistan Electricity Market", <i>International Journal of Management</i> , Vol. 12, No. 6, (2021), pp.6
20.	Rehman, M. Z., Razzaq, S., Shafaqat, S., & Baig, S. A. , "Global Review of Financial the Rmometer Practices: The Lean Accounting ", <i>PalArch's Journal of Archaeology of Egypt/Egyptology</i> , Vol. 18, No. 8, (2021), pp.8
21.	Zia-ur-Rehman, M., Latif, K., Mohsin, M., Hussain, Z., Baig, S. A., & Imtiaz, I. , "How perceived information transparency and psychological attitude impact on the financial well-being: mediating role of financial self-efficacy", <i>Business Process Management Journal.</i> , Vol. 27, No. 6, (2021), pp.6
22.	Manzoor, U., Baig, S. A., Sami, A., ur Rehman, H., & Nazam, M., "Evaluating the Impact of Lean Practices and Supply Chain Management Practices on Firm Performance–An Empirical Evidence from Manufacturing Industries", <i>Asia Proceedings of Social Sciences</i> , Vol. 7, No. 1, (2021), pp.1
23.	Rehman, H. U., Ahmad, A., Ali, Z., Baig, S. A., & Manzoor, U. , "Optimization of Aggregate Production Planning Problems with and without Productivity Loss using Python Pulp Package", <i>Management and Production Engineering Review.</i> , Vol. 12, No. 4, (2021), pp.4
24.	Ali MA, Ting DH, Ahmad-ur-Rahman M, Ali S, Shear F and Mazhar M (2021) Effect of Online Reviews and Crowd Cues on Restaurant Choice of Customer: Moderating Role of Gender and Perceived Crowding. <i>Front. Psychol.</i> 12:780863. doi: 10.3389/fpsyg.2021.780863
25.	Muhammad Asghar Ali, Ding Hooi Ting, Muhammad Ahmad-ur-Rehman, Amir Zaib Abbasi & Zahid Hussain (2021) Perceived service recovery justice and customer repatronage intentions: Sequential mediation, <i>Cogent Business & Management</i> , 8:1, 1938352, DOI: 10.1080/23311975.2021.1938352
26.	Muhammad Asghar Ali, Ding Hooi Ting, Lina Salim & Muhammad Ahmad-Ur-Rehman (2021) Influence of servicescape on behavioural intentions through mediation and moderation effects: A study on Malaysia's full-service restaurants, <i>Cogent Business & Management</i> , 8:1, 1924923, DOI: 10.1080/23311975.2021.1924923
27.	Jibrán, R., Rehman, M. A., & Shaheen, S. (2021). Design perception and consumer-brand relationship in textile apparel: Mediating role of experiential value and moderating role of openness to experience. <i>Business Review</i> , 15(2), 86-100. Retrieved from https://ir.iba.edu.pk/businessreview/vol15/iss2/5

28.	Hussain, Z., Jusoh, A., Jamil, K., Rehman, A. U., & Gul, R. F. (2021). Analyzing the role of knowledge management process to enhance sustainable corporate performance: A mediation moderation model. Knowledge and Process Management, 1–16. https://doi.org/10.1002/kpm.1679
29.	Komal Aliza, Sadia Shaheen, Muhammad Jawad Malik, Sehar Zulfiqar, Syeda Azra Batool, Muhammad Ahmad-ur-Rehman & Ayesha Javed (2021): Linking ostracism with employee negligence behavior: a moderated mediation model, The Service Industries Journal, DOI: 10.1080/02642069.2021.1933456
30.	Falik shear, Badar Nadeem Ashraf , "The performance of Islamic versus conventional stocks during the COVID-19 shock: evidence from firm-level data", Research in International Business and Finance, Vol. , No. , (2022), pp.

LIST OF CONFERENCE PAPERS PRESENTED IN 2021-22

No.	Title
1.	Beenish Qamar , Sharjeel Saleem and Kanwal Shaheen, "A Multilevel Study of Leader Political Skill and Followers' Self-Concept Based Perspective", Academy of Management, Venue: A Virtual Experience, USA, (2021)
2.	Muhammad Hashim, Classification of Insincere Questions Using Deep Learning: Quora dataset case study, International Conference on Management Science and Engineering Management, Venue: Spain, August 2-3, 2021
3.	Muhammad Nazam, Muhammad Hashim, Waseem Ahmad, and Sajjad Ahmad Baig, "When Barriers Need Attention: Adoption of Knowledge Management in Sustainable Supply Chain", Proceedings of the Fourteenth International Conference on Management Science and Engineering Management, Venue: Academy of Studies of Moldova, (2021)
4.	Falik shear, Hilal Anwar Butt, Mohsin Sadaqat, "Investor Attention towards coronavirus and response of Stock and Sovereign Credit Default Swaps markets", IBA-SBS International Conference 2022, Venue: Marriott Hotel, Karachi 22nd - 24th June, 2022, (2022)
5.	Alishba Ahkam, "Perceived scarcity outcome expectations and consumer buying behavior in COVID-19: The role of anticipated regret.", 1st International Conference on Management and Social Sciences (ICMSS 2021), Venue: Lahore, (2021)

LIST OF BOOKS/CHAPTERS PUBLISHED IN 2021

No.	Title
1.	Book: Linear programming: Theory and application use of excel solver & python pulp by Dr. Sajjad Ahmad Baig
2.	Chapter: Proceedings of the Fifteenth International Conference on Management Science and Engineering Management, Classification of Insincere Questions Using Deep Learning: Quora dataset case study by Muhammad Hashim Venue: Spain, August 2-3, 2021

LIST OF PATENTS FILED IN 2021

No.	Title	Filing Date

LIST OF PATENTS OBTAINED IN 2021

No.	Title	Date

FACULTY AND STAFF TRAININGS

No.	Faculty/Staff Name	Topic	Dates	Venue
1.	Dr. Hamid Hassan	Leading the strategic drive through operational excellence for a Business School	08-10-2021	FBS meeting room
2.	Dr. Beenish Qamar	Healthy Mind at Workplace	29-03-2022	NTU Main Hall
3.	Dr. Sajjad Ahmed Baig, Dr. Hussain Mustafa Gillani	Fundamental Principles and Rights at Workplace (FPRW)-ILO”	10-01-2022	Karor Pakka, Vehari, FCCI, and NTU
4.	Dr. Beenish Qamar	CV building and Interview Skills	03-06-2022	NTU Main Hall

LIST OF ARRANGED SEMINARS, WORKSHOPS, SHORT COURSES, CONFERENCES

No.	Title	Dates
1.	Webinar on “THE PATHWAY TO SUCCESSFUL RESEARCH JOURNEY”	08-02-2021
2.	FBS Newsletter Inauguration	27-07-2021
3.	MOU signing ceremony	31-05-2021
4.	MOU signing ceremony	12-10-2021
5.	Entrepreneurship Gala	06-08-2021
6.	Islamic Finance	10-01-2022

LIST OF FACULTY VISITS TO INDUSTRY

No.	Industry visited	Dates
1.	Ahmad Jamal Textile Mill	24-01-2021
2.	Sadaqat Limited	25-01-2021
3.	Samira Fabrics Limited	05-06-2021
4.	Sapphir Finishing Limited	06-11-2021
5.	MK Sons	15-07-2021
6.	Ibrahim Fabrics Pvt Ltd	15-07-2021
7.	Kamal Textile Pvt Ltd	10-10-2021

LIST OF STUDENTS VISITS TO INDUSTRY

No.	Industry visited	Dates
1.	Sapphire Finishing Limited	06-11-2021
2.	Kohinoor Textiles Islamabad	October 2021
3.	Kamal Textiles	November 2021

STRENGTHENING OF DEPARTMENT/INFRASTRUCTURE

No.	Detail
1.	One Faculty Office (wooden + glass) near office of Director FBS
2.	One Faculty Office (wooden + glass) in FBS Research Lab

LIST OF MOU'S/COLLABORATIONS

No.	Collaborative Partner
1.	MoU with Ahmad Jamal Textile
2.	MoU with Sadaqat Limited
3.	MoU with Samira Fabrics Limited
4.	MoU with DyStar Pakistan Limited
5.	MoU with NayaTel
6.	MoU with Rotary Club of Lyallpur (NGO)

LIST OF COMMERCIALIZED PRODUCTS/SERVICES

No.	Product/Service	Client/Partner

OUTBOUND FACULTY/STUDENTS EXCHANGE

FACULTY EXCHANGE		STUDENT EXCHANGE	
FOREIGN UNIVERSITY/INSTITUTE	DATES	FOREIGN UNIVERSITY/INSTITUTE	DATES

INBOUND FACULTY/STUDENTS EXCHANGE

FACULTY EXCHANGE		STUDENT EXCHANGE	
FOREIGN UNIVERSITY/INSTITUTE	DATES	FOREIGN UNIVERSITY/INSTITUTE	DATES

NOTABLE ACTIVITIES & EVENTS

No.	Nature of activity/event	Dates
1.	FBS newsletter inauguration ceremony	27-07-2021
2.	TMM anniversary	24-11-2021
3.	BBA anniversary	07-12-2021
4.	Recruitment drives by Style Textile	13-08-2021
5.	Recruitment drives by US Apparel	17-08-2021
6.	Recruitment drives by Ibrahim Fibers	30-08-2021
7.	Recruitment drives by Nayatel	13-09-2021

AWARDS WON BY FACULTY/STUDENTS

No.	Nature of Award	Faculty/Student Name
1.	Got 3 rd position by FBS students in All Pakistan Business Plan Competition held on 21-22 March 2022	Muhammad Mubeen Afzal Muhammad Saqib Shuqran Babar

ANY OTHER ACHIEVEMENT

No.	Nature of achievement
1.	Launched PhD Management Sciences from Fall-2021
2.	Launched BS Quality & Supply Chain Management from Fall-2021
3.	Successfully conducted Mentor Visit for the accreditation of BBA program with NBEAC

PICTURES OF MAJOR EVENTS AND ACTIVITIES WITH CAPTIONS



The poster features a central image of a glowing lightbulb with gears inside, symbolizing innovation. To the right, the APBPC 2021-22 logo and the Entrepreneurship Society logo are displayed. The main title 'NTU-INTERLOOP' is in large white letters on a red background, followed by 'ALL PAKISTAN BUSINESS PLAN COMPETITION'. A QR code with the text 'SCAN ME' is on the left. Below, a trophy icon is next to the text 'PRESENT YOUR BUSINESS IDEA TO WIN:' and a list of cash prizes: 1st: 250,000, 2nd: 150,000, 3rd: 100,000. At the bottom, it says 'DATE AND PLACE' with some partially visible text. On the right side of the poster, there is a large blue circular logo for 'ALL PAKISTAN BUSINESS SCHOOL' with 'FBS' in the center and the Urdu text 'دنیاء ہماری منڈی' at the bottom.

More than 40 universities from all over the Pakistan participated in this competition





Completed a research project titled "Supply Risk Management Model for Improving Textile Supply Reliability" under the NRP program of HEC.

دنیہا ہاری منڈی



On-Campus Recruitment Drive

- The team Gohar had a session with students to let them know about the industry, its products and services. Several graduates from FBS were shortlisted for jobs.



Corporate Social Responsibility
Faisalabad Business School and Interloop (Pvt) Ltd; join hands
for CSR initiative in country.

MOU with Institute of Cost and Management Accountants (ICMA) of Pakistan





MoU

- **MoU signed with Nayatel**

Faisalabad Business School signed an MOU with Nayatel PVT Ltd. The two organizations aimed to work on the transfer of knowledge. They would also work jointly on strengthening the academia and industry linkages so that they can mutually understand each other needs in a better way.

دنیا ہماری منڈی

MOU signing ceremony with Samira Fabrics



MoU signed with DyStar Pakistan

- A team from DyStar Pakistan visited Faisalabad Business School and NTRC. Rector NTU & Director FBS briefed them about R&D & testing facilities available at NTU.



Training on CV building and interview skills

NBEAC Training session

- Insights from the session will nurture the vibrant research culture and enhance the efficiency and effectiveness of research at our school.

دنیا ہماری منڈی



Hands On Training Program for Students





Mental Health Awareness and Wellbeing



CAD training session



Training

- **Training Workshop on 'Leading the strategic drive through operational excellence for a Business School'**

Training at workplace is predominantly essential for employees. It enhances their performance, boosts their productivity, and helps them achieve the mission and vision of institute.

دنیا ہماری منڈی

Workshop on FPRW at FCCI Faisalabad

Employees Federation of Pakistan in collaboration with ILO has organized a workshop on Fundamental Principles and Rights at the workplace. The session was conducted in FCCI duly organized by NPO Pakistan.



دنیا ہماری منڈی

Awareness Training Session about Child Labor

- Dr Sajjad Ahmad Baig (Director FBS) and Dr Syed Hussain Mustafa Gillani (Program Director BS TAM) conducted a training session in Vehari, Pakistan. The aim of the training was to brief on policies & actions to help the realization of basic principles and right at work and elimination of Child Labour in Pakistan.

دنیا ہماری منڈی



Sports Week

- Faisalabad Business School organized sports week to engage all students in physical activities. Event was inaugurated by Dean FBS along with the Registrar and Sports

دنیا ہماری منڈی

Sports Week



Industrial Visits

- Visit of Sapphire Finishing Limited

Faisalabad Business School believes in learning beyond the classroom. For this purpose, an industrial tour to Sapphire Finishing Ltd Lahore was conducted for students.





Industrial tour to Masood Textile Mills.



Visit of Kamal Textiles Limited

NPO Workshop at FCCI Faisalabad



Training sessions of FPRW



Inauguration of FBS newsletter



پبل آڈیٹنگ ایسوسی ایشن پاکستان کی تقریبی آف ایس ایس ٹیٹوشن کو پبل آڈیٹنگ ایسوسی ایشن کے صدر نے کی تقریب کے موقع پر مہمان خصوصی سیکرٹری ایجوکیشن ڈیپارٹمنٹ محمد رفیق اور سیکرٹری ایجوکیشن ڈیپارٹمنٹ ڈاکٹر شاکر کاہکرا کے ساتھ۔





Visit of MCCI
Multan